

SeeThru' Mat

Superior HardTop mat with a clear liftable flap, fixed along one edge to create a printed hinge. Allows user to insert their own frequently changing information or favourite photo.



Key Product Information

Product Code:	11004SEE
Commodity Code:	39269092
MOQ:	100
Size:	See Artwork Requirements
Thickness:	3mm or 5mm
Print Area:	Hinge area 44 x 235mm
Print Type:	Screen Print or 4 Colour Process
Material:	PVC laminated to a foam base
Source:	UK
PDF proof lead time:	24-48 Hours
Express Service:	Not Available
Printed proof (if required):	3 Working days
Production lead time:	10 Working days from proof approval
Standard colours:	N/A
Weight:	44g

Packaging

Number per carton:	440
Carton Dimension:	440 x 520 x 545mm
Carton Weight:	30.4Kg
Standard Packaging:	Bulk packed
Alternative Packaging:	Mailing Sleeves, Shrink Wrapped, Bag with Header Card, Envelope

Recommendations & Limitations

Please note that the MOQ for 5mm thick foam is 3,500 with a lead-time of 15 days from proof approval.

NB: Base material is white as standard. This can be screen printed black if desired. Extra cost and extended 1-2 day lead times apply.

Ideal for: Postal Campaigns, IT Companies, Educational Organisations, Pharmaceutical, Recruitment

SeeThru' Mat

Sizes available: 200 x 235mm

Screen Print:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Full colour:

- All graphics should be supplied as high resolution CMYK files at a minimum of 300dpi
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

Regardless of print method:

- Allow 5mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labelled.

Full detailed guidelines including limitations & recommendations are available for each printing method on request.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

**SeeThru' Mat
Top Hinge**

Tool No: 235

Shape: Rectangle

Hinge Size -

Width: 235mm

Height: 44mm

Artwork with Bleed -

Width: 241mm

Height: 47mm

- - - Please keep all live matter such as text, logos and other important images within this area.

This dieline represents a current finishing tool. Any alterations to this dieline may incur additional charges.



**SeeThru' Mat
Under Flap**

Tool No: 235

Shape: Rectangle

Rigid Size -

Width: 235mm

Height: 156mm

Artwork with Bleed -

Width: 241mm

Height: 164mm

- - - Please keep all live matter such as text, logos and other important images within this area.

This dieline represents a current finishing tool. Any alterations to this dieline may incur additional charges.

5mm bleed at top

