Product Data Sheet

Brite Mat Lite Mouse Mats

The Brite-Mat Lite is our lightest ever mouse mat, designed especially for low cost mailings.
Weighing in at just 16grams and 350 microns thickness, you still get the fantastic colour reproduction and high quality that you would expect from any of our Brite™ products.
The Brite-Mat Lite can be printed to both sides, offering you twice the branding opportunities!
With the Brite-Mat Lite, there is 100% perfect tracking for both optical and standard ball mice, thanks to patented technology.

Key Product Information

Product Code:	BMATLITE
Commodity Code:	TBC
MOQ:	500
Size:	See Artwork Requirements
Thickness:	350 microns
Print Area:	240 x 190
Print Type:	Full Colour Litho print. 0
Material:	
Source:	UK
PDF proof lead time:	24-48 Hours
Express Service:	N/A
Printed proof (if required)	N/A
Production lead time:	5-10 Working days from proof approval
Standard colours:	N/A
Weight:	Rectangular Mats: 90g Circular Mats: 65g

Packaging

Number per carton:	500
Carton Dimension:	400 x 220 x 180mm 13Kg (40 boxes per pallet)
Carton Weight:	
Standard Packaging:	Bulk/Flat pack with protective paper
Alternative Packaging:	N/A

Recommendations & Limitations

Borders
There is the chance of slight movement from product to product so we would recommend avoiding having a border around the edge as part of the artwork because it is noticeable.

Reverse side has a waffled texture, designed to be used this face down, so your main design should always be on the front side.

Ideal for: mailshot and magazine insert campaigns.

Brite Mats

Standard Sizes: Rectangle 240mm x 190mm and Circle 200mm diameter. Custom shapes are NOT AVAILABLE in the Brite Mat.

1-4 colour/Full Colour Litho Print:

- All graphics should be supplied as high resolution CMYK files at a minimum of 300dpi. If you supply your Pantone references (in the Solid Coated range only), matching will be done as close as possible but will not be 100%.
- All design components must be supplied and clearly identified. This includes Tiff, EPS and PDF files; all printer fonts used in the main file & imported graphics.

Regardless of print method:
- Allow 5mm bleed all around the design.
- Artwork to be emailed with your order number and company name in the reference line or supplied on CD with same information clearly labeled.

Full detailed guidelines including limitations & recommendations are available for each printing method on request.
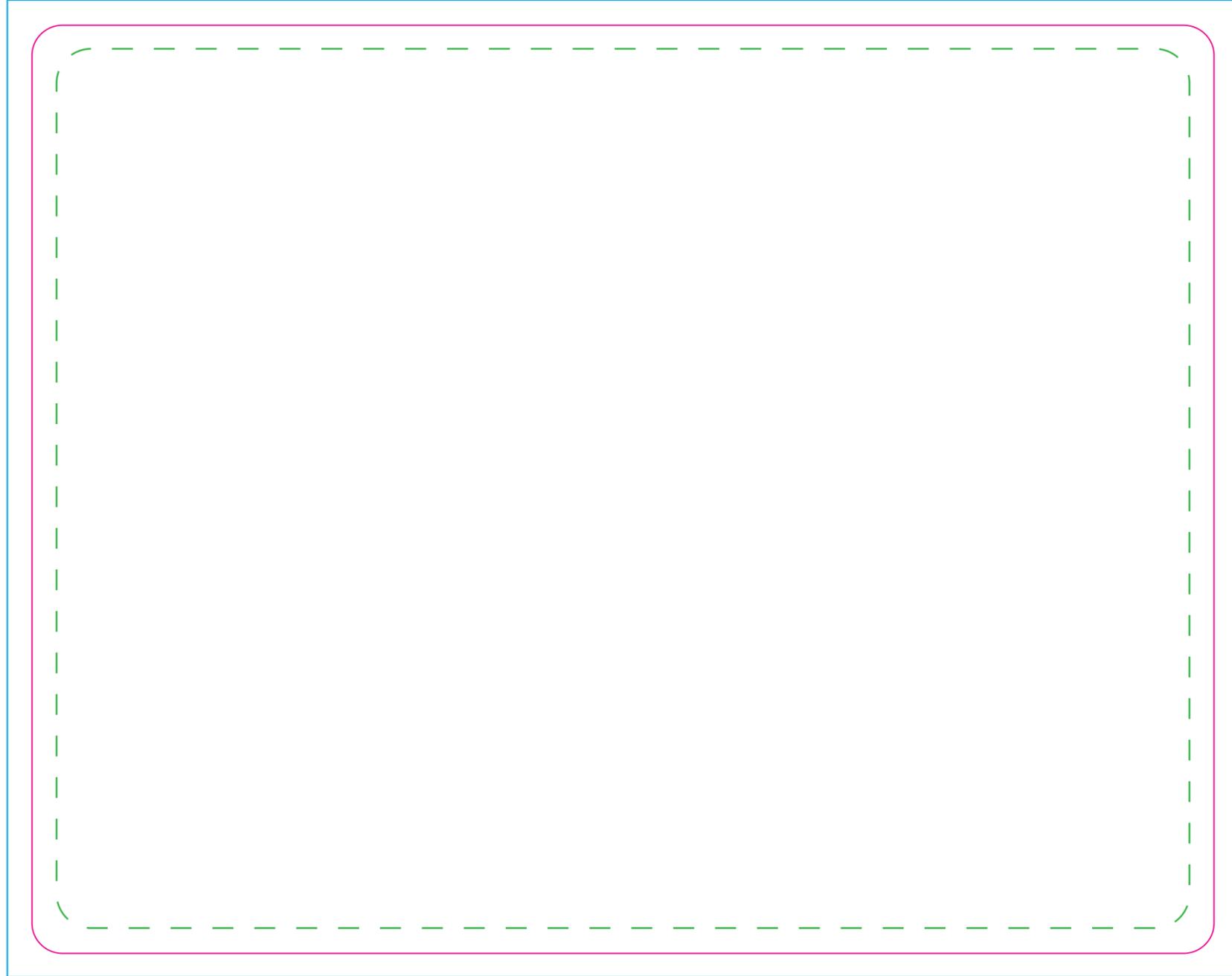
Pantone-matching is approximate.

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

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